## GAMMAPLAST SRL

A single-shareholder company subject to management and coordination by Holding Industriale S.p.A. Via G. Abbate, 68 14054 Castagnole delle Lanze (AT) Tel: 0141875008 P.IVA 01002310041 PEC: gammaplast.srl@pec.it Cod. Doc. 11255.51.350818.2475905



## Information on the processing of personal data pursuant to art. 13-14 Reg.to EU 2016/679

Data Subjects: Website surfers.

GAMMAPLAST SRL, in its quality of Owner of the treatment of your personal data, pursuant to and for the purposes of EU Reg.to 2016/679, hereinafter referred to as the 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of subjects with respect to the processing of personal data and that such treatment will be based on the principles of correctness, lawfulness, transparency and protection of your privacy and rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations provided for therein.

Purpose and legal basis of the processing: in particular, your data will be processed for the following purposes related to the implementation of obligations relating to legislative or contractual obligations:

- Technical and functional access to the Site, no data is kept after closing the Browser;
- Statistical and Analysis purposes of navigation and users.

Your data will also be used for the following purposes relating to the execution of measures related to contractual or pre-contractual obligations:

• Advanced navigation purposes or personalized content management.

Your personal data may also, subject to your consent, be used for the following purposes:

• Marketing and Advertising Purposes.

The provision of data is optional for you with regard to the aforementioned purposes, and any refusal to process it does not compromise the continuation of the relationship or the adequacy of the processing itself.

Processing methods. Your personal data may be processed in the following ways:

- by means of electronic calculators with the use of software systems managed by third parties;
- by means of electronic computers with the use of software systems managed or programmed directly;
- Temporary Anonymous Processing.

All processing is carried out in compliance with the procedures set out in art. 6, 32 of the GDPR and through the adoption of the appropriate security measures provided for.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by the following categories of authorized personnel:

- Programmers and Analysts;
- Graphic office;
- Marketing Department.

Communication: your data may be communicated to external parties for the proper management of the relationship and in particular to the following categories of Recipients, including all duly appointed Data Processors:

- Facebook: Advertising Service, Ad Targeting, Content Personalization;
- Google Analytics: Ad Targeting, Analytics/Measurement, Optimization.

Dissemination: Your personal data will not be disseminated in any way.

Your personal data may also be transferred, limited to the purposes set out above, to the following countries:

- EU countries;
- United States.

Retention Period. We would like to point out that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 GDPR, the retention period of your personal data is:

• established for a period of time not exceeding a maximum of 10 years from the achievement of the purposes for which they are collected and in any case in compliance with the mandatory times prescribed by law, if greater.

Cookie management: If you have any doubts or concerns about the use of cookies, you can always take action to prevent them from being set and read, for example by changing the privacy settings in your browser to block certain types of cookies.

Since each browser - and often different versions of the same browser - also differ significantly from each other, if you prefer to act independently via your browser preferences, you can find detailed information on the necessary procedure in your browser's help. For an overview of how to work for the most common browsers, please visit www.cookiepedia.co.uk.

Advertising companies also allow you to opt-out of receiving targeted ads if you wish. This does not prevent cookies from being set, but it does stop certain companies from using and collecting certain data.

For more information and opt-out, please visit www.youronlinechoices.eu/.

Data Controller: the Data Controller, pursuant to the Law, is GAMMAPLAST SRL (Via G. Abbate, 68, 14054 Castagnole delle Lanze (AT); VAT NUMBER: 01002310041; can be contacted at the following addresses: E-mail: privacy@gammaplast.com; Telephone: 0141875008) in the person of its pro tempore legal representative.

You have the right to obtain from the Data Controller the erasure (right to be forgotten), the limitation, the updating, the rectification, the portability, the opposition to the processing of personal data concerning you, as well as in general you can exercise all the rights provided for by art. 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view the updated version of this information at any time by connecting to the internet address <u>https://www.privacylab.it/informativa.php?11255350818</u>.

## EU Reg.to 2016/679: Art. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The interested party has the right to obtain confirmation of the existence or otherwise of personal data concerning him/her, even if not yet recorded, their communication in intelligible form and the possibility of making a complaint to the Supervisory Authority.

2. The interested party has the right to obtain the indication:

- a. the origin of the personal data;
- b. the purposes and methods of the processing;
- c. the logic applied in the case of processing carried out with the aid of electronic tools;
- d. the identification details of the Data Controller, the Data Processors and the Designated Representative pursuant to Article 5, paragraph 2;
- e. of the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of them in their capacity as designated representative in the territory of the State, managers or persons in charge of the.
- 3. The interested party has the right to obtain:
  - a. updating, rectification or, when interested, integration of data;
  - b. the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including those whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;
  - c. certification that the operations referred to in letters a) and b) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfilment proves impossible or involves the use of means manifestly disproportionate to the right protected;
  - d. data portability.
- 4. The interested party has the right to object, in whole or in part:
  - a. for legitimate reasons, to the processing of personal data concerning him/her, even if pertinent to the purpose of the collection;
  - b. to the processing of personal data concerning him/her for the purpose of sending advertising material or direct sales or for carrying out market research or commercial communication.